

Anderson Performance Improvement WINS STEVIE® AWARD IN 8TH ANNUAL STEVIE AWARDS FOR WOMEN IN BUSINESS

Make your Organization a Better Place to Work by Partnering with Anderson Performance Improvement

[Hastings, MN] – November 12, 2011 – Anderson Performance Improvement Company (APIC), a global leader in behavior-based rewards and recognition systems, was honored with a Stevie Award for “Employer of the Year” in the 8th Annual Stevie Awards for Women in Business. The Stevie Awards for Women in Business honor women executives, entrepreneurs, and the companies they run – worldwide. The awards are one of four Stevie Awards programs, which have been hailed as the world’s premier business awards.

Anderson Performance Improvement received this honor November 12 at the annual awards ceremony - more than 300 nominees and their guests attended the awards dinner at New York’s Marriott Marquis Hotel. The event also benefitted Camfed (camfed.org), which fights poverty and HIV/AIDS in Africa by educating girls and empowering women to become leaders of change.

“We utilize our own great rewards and recognition system to promote health, collaboration, productivity, and community involvement - just to name a few within our organization. This award is a clear indication of our team’s ongoing commitment to creating award-winning employee rewards and recognition programs. We definitely practice what we preach,” stated Louise Anderson, CEO/President of Anderson Performance Improvement.

More than 1,300 entries – a record for the competition - were submitted this year for consideration in 75 categories, including Best Executive, Best Entrepreneur, Women Helping Women, and Communications Campaign of the Year. On receiving the award notification Anderson remarked, “We are so excited to be a Stevie Award winner. And we are honored to be recognized among the greatest women-owned organizations in the world.”

Anderson Performance Improvement has also been recognized with several performance improvement industry awards such as the Circle of Excellence Award (2005, 2009, 2010, 2011) for “Best in Class” Employee Recognition programs from the Incentive Marketing Association and HRO Today Magazine’s Bakers Dozen award as the “Top Recognition Provider” for six consecutive years (2005-2011). APIC’s goal is to inspire growth, boost retention, increase morale, enhance performance, promote engagement, and drive corporate goals throughout an organization; they strive to make organizations a better place to work.

Finalists in the competition were chosen by business professionals worldwide during preliminary judging. Members of six final judging committees selected Stevie Award winners from among the Finalists during final judging. More than 200 professionals worldwide participated in the judging process this year.

“Women entrepreneurs and executives continue to innovate, excel, and impress,” said Michael Gallagher, president of the Stevie Awards. “Regardless of general economic conditions, the achievements of women-owned and –run organizations around the world remain high, and are reflected in this year’s honorees.”

Details about the Stevie Awards for Women in Business and the list of honorees are available at www.stevieawards.com/women.

About Anderson Performance Improvement Company:

Founded in 1994, Anderson Performance Improvement Company (APIC) is dedicated to changing the way companies look at employee performance. As a full-service performance improvement company, APIC creates and implements behavior-based incentive and recognition programs for Fortune 500 companies, and delivers motivational solutions from start to finish including analysis, program design, communications, measurement, reinforcement, reporting, rewards, and administration. These programs are designed to produce lasting performance improvement and ultimately improve a company’s bottom line. APIC’s people, process, and technology will get you results. In fact, APIC is so confident of its ability to improve efficiency, cost-effectiveness, productivity, customer satisfaction, and profitability that it guarantees clients a 200 percent return on investment when programs are designed in partnership with the client.

About the Stevie Awards

Stevie Awards are conferred in four programs: The American Business Awards, The International Business Awards, the Stevie Awards for Women in Business, and the Stevie Awards for Sales & Customer Service. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at www.stevieawards.com.

Sponsors and supporters of the 8th annual Stevie Awards for Women in Business include the Business TalkRadio Network, Coloredge, Infogroup, KeyBank | Key4Women, Melilea International Group of Companies, SDL, and Smart Reader Worldwide.

###

Media Contact:

Rachel Koenigs
rkoenigs@andersonperformance.com
651-438-9825