

Premium INCENTIVE PRODUCTS

800 E. Northwest Hwy., Suite 111, Palatine, IL 60074
PHONE: 847-705-6867 FAX: 847-705-6878 E-MAIL: info@PipMag.com

A Message to Advertisers:

I'm happy to report the 2011 ad count for **PREMIUM INCENTIVE PRODUCTS** has again increased. Our September/October issue set another record, and PIP is the clear advertising leader among magazines serving the incentive market. There are many reasons for this, including:

- Advertising works in PIP! We produce more sales leads and more sales. Virtually every advertiser who has tested PIP continues to advertise with us!
- Our circulation is made up of the greatest list of known buyers ever assembled in the history of the incentive market. PIP reaches 40,000 BUYERS, and we are BPA-audited.
- Every article, every feature, every word is written to, for and about the incentive market. Nothing else!
- PIP is simply the most beautiful and elegant publication in this industry. Your company deserves to be a part of **PREMIUM INCENTIVE PRODUCTS'** dramatic presentation in 2012!

If I can be of help to you for planning your advertising investment in PIP, please call me at (847) 705-6868.

Best regards,



Paul Hennessy,
Publisher

"Magazines are the anchors of all B-to-B media. They go straight to the corner office, are the brands executives trust and the springboard to buyer action."